



SELECTUSA Foreign Direct Investment (FDI): SWITZERLAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#8

Eighth largest source of FDI
in the United States in 2019

(by UBO)

Contact US

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

454,300

Number of U.S. workers employed by
U.S. affiliates of majority
Swiss-owned firms in 2017.



Investing in Innovative R&D

\$10.0 billion

Value of research and development (R&D)
spending by U.S. affiliates of majority
Swiss-owned firms
in 2017.



Expanding U.S. Exports

\$18.5 billion

Value of U.S. goods exports by majority
Swiss-owned firms
operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

Swiss FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
Position (UBO)	\$143,403	\$158,672	\$159,168	\$202,043	\$224,368
Flow	-\$5,732	\$46,595	-\$3,539	\$27,754	\$11,316

U.S. FDI in Switzerland (in USD millions)

	2015	2016	2017	2018	2019
Position	\$171,342	\$185,329	\$252,231	\$253,253	\$228,968
Flow	\$17,059	\$18,818	\$35,815	-\$3,972	\$13,723

TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI
projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Financial Services
- #4 Software & IT Services
- #5 Food & Beverages
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020